4th Annual Noelle's Light Golf Classic

# Sponsorship Packages

MONDAY, MAY 19, 2025 RIVERTON COUNTRY CLUB



### **Our Mission**

Noelle's Light empowers and supports families facing a lifethreatening fetal or congenital diagnosis. Our efforts are dedicated to uplifting families during their time of need.

Click to watch our mission in action





# How We Help

FINANCIAL RELIEF

Grants to keep families stable during crisis.

**EMOTIONAL SUPPORT** 

Mentorship, resources, and community.

HOUSING SUPPORT

A refuge for families during long-term treatment.

CARE PACKAGES

Hope and comfort delivered in every box.

### **Event Overview**

Golfers of all skill levels are invited to play in our fun 18-hole team tournament on a classic Donald Ross championship course, featuring gift bags for all golfers, on-course contests, and prizes. For those that do not play golf, tickets for the Patio Party will be available as well! The reception will feature an open bar, great food, live music, silent auction, and more! Our fully mobile Silent Auction will open 7 days prior to the event on May 11.

Event Name	4th Annual Noelle's Light Golf Classic
Event Website	noelleslight.givesmart.com
Date	Monday, May 19, 2025
Location	Riverton Country Club 1416 Highland Ave Cinnaminson, NJ 08077
Tickets	\$275 - Full Event Ticket (lunch + tee gift + golf + post-round Party) \$125 - Patio Party Ticket (dinner + open bar + live music + auction)
Est. # of Attendees	225 total (110 golfers + add'l 115 Patio Party attendees) Most guests from Tri-State area with majority from NJ/Phila region

#### **SCHEDULE OF EVENTS**

10:30 AM Registration & Lunch

**12:00 PM** Shotgun Start

5:30 PM Party

**6:00 PM** Dinner Buffet Open

7:00 PM Co-Founders' Remarks

7:30 PM Auction Closes

9:00 PM Event Ends



### Gold Sponsorships (\$5,000 - \$10,000)

#### All Gold Sponsorships include:

- Name/logo on the Registration Banner and Main Sponsor Board at the event.
- Name/logo on all event communications and social posts leading up to and after the event
- Hyperlinked name/logo on the event website.
- Name/logo in the event brochure.

### **TOURNAMENT SPONSOR**

\$10,000 SOLD OUT



Tax Deductible Amount: \$6.800

- 2 foursomes (8 golf tickets)
- 8 additional party tickets
- Lead logo placement on all event signage
- Recognition during Co-Founders' remarks

### **PARTY SPONSOR**

\$7,500 SOLD OUT



Tax Deductible Amount: \$5.900

- 1 foursome (4 golf tickets)
- 4 additional party tickets
- Exclusive logo placement on Patio Party entrance sign

### **AUCTION SPONSOR**

\$5,000

Tax Deductible Amount: \$3.900

- 1 foursome (4 golf tickets)
- Prominent logo placement on the event auction site and at the auction tables

### LUNCH **SPONSOR**

\$5,000

Tax Deductible Amount: \$3,900

- 1 foursome (4 golf tickets)
- Exclusive logo placement on Lunch entrance signage



# **Silver Sponsorships** (\$1,000 - \$2,000)

### All Silver Sponsorships include:

- Name/logo on the Main Sponsor Board at the event.
- Name/logo in the event brochure.



### HOPE SPONSOR

\$2,000

 Your name/logo will be prominently displayed at our Hope table, showcasing the impact Noelle's Light and our supporters make.

### GOLF CART SPONSOR \$1,500

 Your name/logo will be prominently displayed inside every golf cart during the tournament

# LIVE MUSIC SPONSOR \$1,500

 Your name/logo will be on stage rocking out with the band at the postround Party.

### BAR SPONSOR

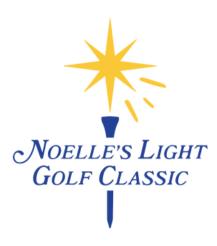
\$1,000

#### • 2 available

 Your name/logo will have prominent placement at either the indoor or outdoor bar during our Patio Party.

## Bronze Sponsorships (\$300 - \$750)

All Bronze Sponsorships include name/logo in the event brochure.



### WINE PULL SPONSOR

\$750 SOLD OUT

Prominent name/logo sign at the Wine
 Pull station during the post-round
 Party. A hit at our events and sure to draw a lot of eyeballs!

# LONG DRIVE SPONSOR

\$500

 Prominent name/logo sign next to the Long Drive Contest on the course.

### CLOSEST TO PIN SPONSOR \$500

 Prominent name/logo sign next to the Closest-to-the-Pin Contest on the course.

# PUTTING CONTEST SPONSOR \$500

 Prominent name/logo sign next to the Putting Contest on the course.

# TEE BOX SPONSOR \$300

- 16 available
- Name/logo sign at one of the tee
   boxes on the golf course. You'll be the sole sponsor for that hole!

# Last Year Recap

Last year's **3rd Annual Noelle's Light Golf Classic** on May 20, 2024 at Riverton Country Club was a tremendous success and has grown into Noelle's Light's marquee fundraising event of the year. This popular event continues to expand in both participation and impact, raising vital funds to support families in need. With your support, we look forward to making this year's event even more successful and impactful!

206

Total attendance (+30% vs prior year)

\$103,000

Total dollars raised supporting families in need (+44% vs prior year)

64

Sponsors and auction contributors (+16% vs prior year)

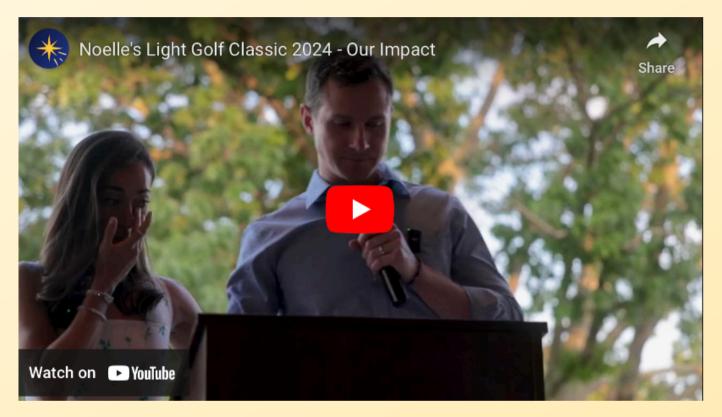


# Last Year's Videos



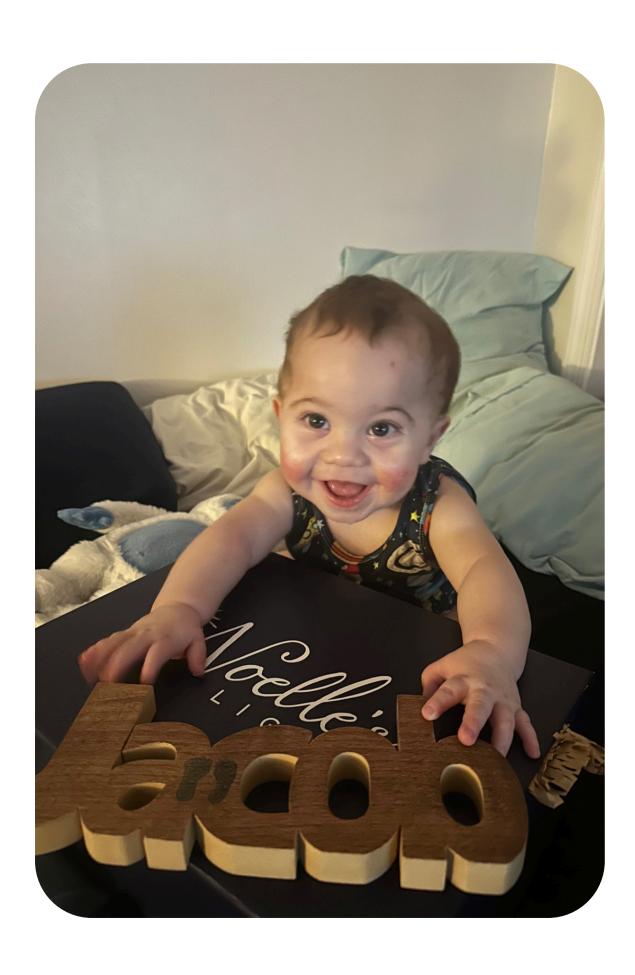
Watch the sights and sounds from last year's 3rd Annual Noelle's Light Golf Classic!











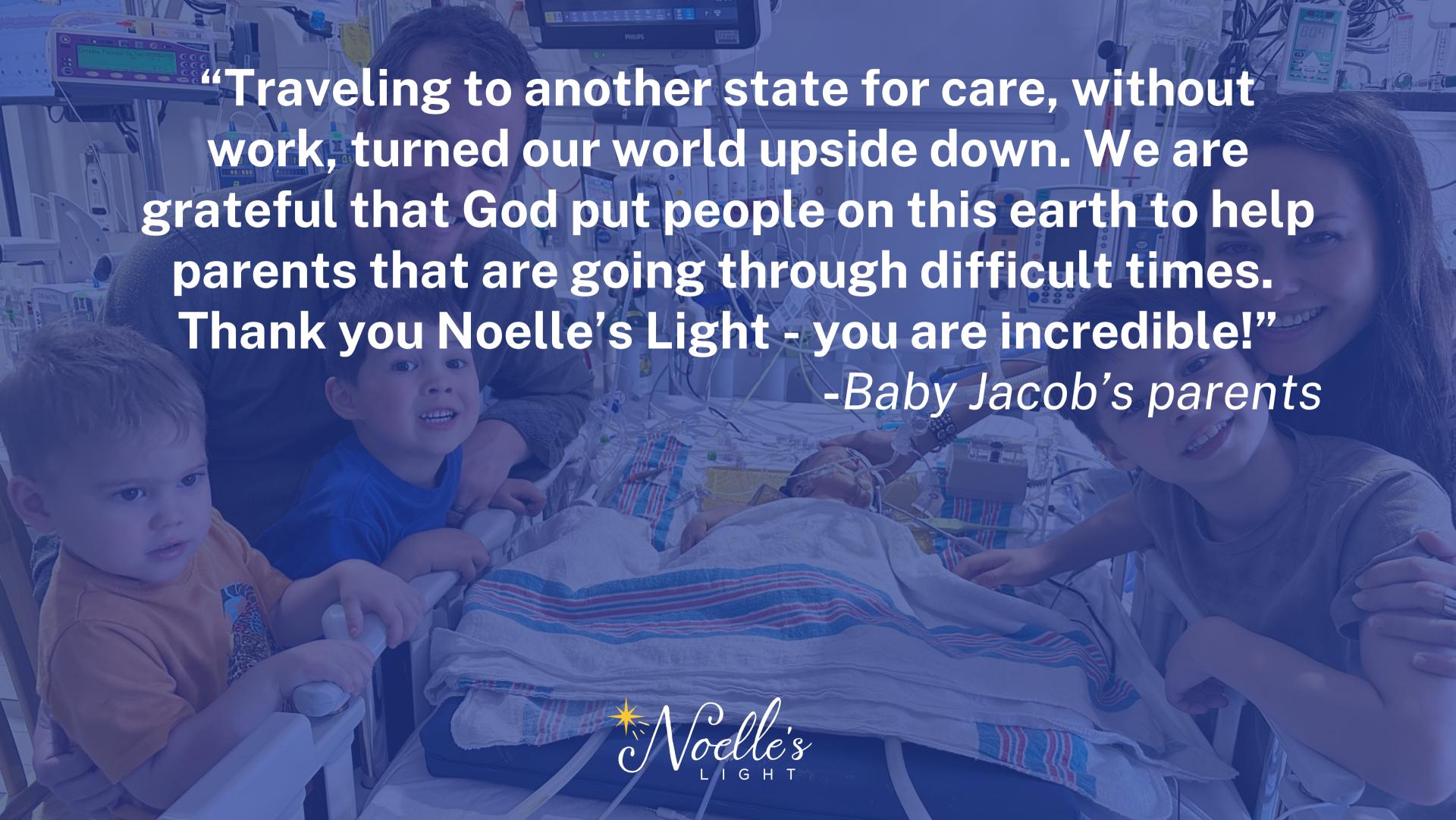
# Our Impact

Founded in memory of their daughter Noelle, Alex & Jodi Laughlin created Noelle's Light to support families during their moment of need.

Since launching as a 501(c)(3) in 2020, Noelle's Light has:

- served 400+ families across 34 states and 7 countries
- provided \$450,000+ in emergency financial relief grants
- helped hundreds of families with emotional support groups,
   Hope Boxes, and more
- partnered with top institutions such Children's Hospital of Philadelphia, Boston Children's Hospital, and Ronald McDonald Houses in Philadelphia & New York

Every dollar raised provides hope, stability, and critical support to families in crisis.



### **THANK YOU!**

We are dedicated to best representing our sponsors, as your support is vital to making this event a success and maximizing its impact on families in need.

If you have any questions (or ideas!) please contact:

### Alex Laughlin

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